

CASPER COLLEGE COURSE SYLLABUS
Entrepreneurial Finance BADM 1025

Semester/Year: Fall 2015

Lecture Hours: 3

Lab Hours: 0

Credit Hours: 3

Class Time: 1:00-1:50 pm

Days: M-W-F

Room: BU 307

Instructor's Name: Don Claunch

Email: donnie.claunch@caspercollege.edu

Outcomes for Casper College Graduates:

1. Demonstrate effective oral and written communication
2. Use the scientific method
3. Solve problems using critical thinking and creativity
4. Demonstrate knowledge of diverse cultures and historical perspectives
5. Appreciate aesthetic and creative activities
6. Use appropriate technology and information to conduct research
7. Describe the value of personal, civic, and social responsibilities
8. Use quantitative analytical skills to evaluate and process numerical data

Course Description: BADM 1025 Entrepreneurial Finance (3L, 3CR):

The successful management of a company's finances is fundamental to success in today's competitive business environment. Entrepreneurial Finance covers key economic concepts, management functions, financial statements and financial analysis used for a business.

Statement of Prerequisites: None

Outcomes for this class: The desired outcomes of this course include but are not limited to:

- Communicate and function effectively in the classroom and act with professionalism, integrity and ethical behavior.
- Develop a basic understanding of the economic concepts, management structures and all financial aspects relating to the establishment and ongoing functioning of a business.
- Complete the study and analysis of the financial statements of a business that is in their area of interest.
- Apply an understanding of other financial issues relating to a business.

Methodology:

This class will be taught using the methods of lecture, exams, homework assignments and a team project.

EVALUATION CRITERIA:

Evaluation Criteria:

Grading will be determined as follows:

10 homework assignments 10 points each	= 100 points
Team Project: Business Plan Development and Presentation	= 350 points
Attendance and Participation	= 200 points
Comprehensive Final Exam	= 350 points
TOTAL POSSIBLE POINTS:	<u>1,000 points</u>

A = 900 points or above

B = 800 to 899 points

C = 700 to 799 points

D = 600 to 699 points

F = 599 points or below

PLEASE NOTE:

Homework. Homework will be assigned for each chapter 2 through 11. Homework assignments will consist primarily of case studies for the purpose of having each student analyze and improve their own understanding of the material. Students will complete the assignments as assigned by the instructor by submitting their work in an MS Word file via email to the instructor at the email address above on or before the due date. Homework will be assigned in advance and is due according to the schedule included below. Any homework received late will receive a minimum of 10% off.

Team Project. The class will be divided into three teams that will complete a team project. This project will consist of developing a complete business plan using the outline provided in chapter two of the text. The teams will determine the type of business they wish to enter into and develop a plan to start and maintain this new business. It is expected that the proposed business is a real scenario and within reach of those on the team. Each team will present their plan to the instructor and the other class members at the end of the semester. The team will also submit a written copy of the plan in a professional format to the instructor at the time of their presentation. Thirty minutes will be granted for the presentation followed by twenty minutes for questions and answers. It is expected that all members of the team will contribute equally to the project and share equally in the presentation. The grade for the project will be based on the quality of the oral and written presentation, completeness of the plan, use of skills and knowledge obtained in the class, use of pertinent research, reasonableness of the business idea and plan, ability to answer questions from the instructor and classmates after the presentation and demonstration of teamwork. Of the 350 points available for the project, each student will be graded up to 200 points for the written submission and up to 150 points for the oral presentation.

Attendance and Participation. Attendance is crucial to your success in this class. Also be on time for every class. If you are late for class, a deduction of attendance points will be made. If you completely miss the class, more attendance points will be lost. Please read the assigned chapter prior to the day we will cover it in class. Much of the classroom work will be discussion based and your participation is also crucial and this includes using professional active communication skills.

Comprehensive Final Exam. A final, written comprehensive exam will be given at the end of the semester and will consist of multiple choice and essay questions.

Tentative Schedule: Subject to change

Week of	Monday	Wednesday	Friday
8/24	Welcome and Introductions. Class Overview	Chapter 1 Financial and Economic Concepts	Chapter 1 Financial and Economic Concepts
8/31	Chapter 2 Financial Management and Planning	Chapter 2 Financial Management and Planning	Chapter 2 Financial Management and Planning
9/7	Labor Day - No Class	Chapter 3 Financial Statements Chapter 2 Homework Due	Chapter 3 Financial Statements
9/14	Chapter 3 Financial Statements	Chapter 4 Analysis of Financial Statements Chapter 3 Homework Due	Chapter 4 Analysis of Financial Statements
9/21	Chapter 4 Analysis of Financial Statements	Chapter 4 Analysis of Financial Statements	Chapter 5 Profit, Profitability, and Break Even Analysis Chapter 4 Homework Due
9/28	Chapter 5 Profit, Profitability, and Break Even Analysis	Chapter 5 Profit, Profitability, and Break Even Analysis	Chapter 6 Forecasting and Pro Forma Financial Statements Chapter 5 Homework Due
10/5	Chapter 6 Forecasting and Pro Forma Financial Statements	Chapter 6 Forecasting and Pro Forma Financial Statements	Chapter 6 Forecasting and Pro Forma Financial Statements
10/12	Review of Financial Statements Chapters Chapter 6 Homework Due	Chapter 7 Working Capital Management	Chapter 7 Working Capital Management
10/19	Fall Break - No Class	Chapter 7 Working Capital Management	Chapter 8 Time Value of Money Part I Lump Sums Chapter 7 Homework Due
10/26	Chapter 8 Time Value of Money Part I Lump Sums	Chapter 8 Time Value of Money Part I Lump Sums	Chapter 8 Time Value of Money Part I Lump Sums
11/2	Chapter 8 Time Value of Money Part I Lump Sums	Chapter 9 Time Value of Money Part II Annuities Chapter 8 Homework Due	Chapter 9 Time Value of Money Part II Annuities
11/9	Chapter 9 Time Value of Money Part II Annuities	Chapter 9 Time Value of Money Part II Annuities	Review of Time Value of Money Chapters Chapter 9 Homework Due
11/16	Chapter 10 Capital Budgeting	Chapter 10 Capital Budgeting	Chapter 10 Capital Budgeting
11/23	Chapter 10 Capital Budgeting	Thanksgiving Break - No Class	Thanksgiving Break - No Class
11/30	Chapter 11 Personal Finance Chapter 10 Homework Due	Chapter 11 Personal Finance	Summary, Preparation of Presentations
12/7	Team 1 Presentation Chapter 11 Homework Due	Team 2 Presentation	Team 3 Presentation
12/14	Final Exams TBA	Final Exams TBA	

Student Rights and Responsibilities: Please refer to the Casper College Student Conduct and Judicial Code for information concerning your rights and responsibilities as a Casper College Student.

Chain of Command: If you have any problems with this class, you should first contact the instructor to attempt to solve the problem. If you are not satisfied with the solution offered by the instructor, you should then take the matter through the appropriate chain of command starting with the Department Head/Program Director, the Dean, and lastly the Vice President for Academic Affairs.

Academic Dishonesty: (Cheating & Plagiarism) Casper College demands intellectual honesty. Proven plagiarism or any form of dishonesty associated with the academic process can result in the offender failing the course in which the offense was committed or expulsion from school. See the Casper College Student Code of Conduct for more information on this topic.

Official Means of Communication: Casper College faculty and staff will employ the student's assigned Casper College email account as a primary method of communication. Students are responsible to check their account regularly.

ADA Accommodations Policy: If you need academic accommodations because of a disability, please inform me as soon as possible. See me privately after class, or during my office hours. To request academic accommodations, students must first consult with the college's Disability Services Counselor located in the Gateway Building, Room 344, (307) 268-2557, bheuer@caspercollege.edu. The Disability Services Counselor is responsible for reviewing documentation provided by students requesting accommodations, determining eligibility for accommodations, and helping students request and use appropriate accommodations.