### CASPER COLLEGE COURSE SYLLABUS

CO/M 1010 Public Speaking Semester/Year: Fall 2015

Lecture Hours: 3 Lab Hours: N/A Credit Hours: 3

Class Time: MWF – 11:00-11:50, TTH –9:30- 10:45 Days: MWF, TTh Room: KT155

Instructor: Terry Rogers Office: KT 144 Phone: 307-268-2648

Email: trogers@caspercollege.edu

Office Hours: By Appointment or MWF – 12-2:00, TTH – 8:30-9:30, TTH-12:30-2:30

**Course Description**: An introductory course in public speaking. The emphasis is on theory, speech development, and practice as the student is introduced to a variety of speaking situations from impromptu talks to platform speeches. (From the Casper College Catalog, online at caspercollege.edu, accessed 8/21/2008.)

# **Statement of Prerequisites**: None

**Course Goal**: To develop the students' abilities in the preparation, presentation, reception, and interpretation of oral messages.

#### **Outcomes:**

### **OVERVIEW:**

CO/M 1010: Public Speaking is designed to link to General Education Requirements AND meet Program Specific Objectives. Therefore, success in this course means students will:

# **GENERAL EDUCATION OUTCOMES [Gen Ed]**

- 1. Demonstrate effective oral and written communication
  - . Students will be proficient in the reception, analysis, evaluation and interpretation of information and information sources, both oral and written. (see evaluation criteria)
- 2. Use the scientific method
  - Students will be able to make observations, ask appropriate questions, form a hypothesis, test the hypothesis with research and evidence, form conclusions, and communicate conclusions.
- 3. Solve problems using critical thinking and creativity
  - . Students will be able to critically think about audience-appropriate conventions to creatively prepare and present meaningful oral and written arguments.
- 4. Demonstrate knowledge of diverse cultures and historical perspectives
  - Demonstrate an understanding of how to communicate appropriately, demonstrating a heightened awareness of diverse cultures.
- 5. Appreciate aesthetic and creative activities

- . Students will be able to demonstrate an appreciation for their world and their place in it through the communication about self, others, and the world in which they exist.
- 6. Use appropriate technology and information to conduct research
  - . Students will be able to select appropriate research conventions to prepare and present meaningful oral and written arguments.
  - a. Students will be able to select appropriate presentation conventions to prepare and present meaningful oral and written arguments.
- 7. Describe the value of personal, civic, and social responsibilities
  - . Students will be able to demonstrate and describe the value of personal, civic, and social responsibilities by communicating appropriately, demonstrating a heightened awareness of diverse cultures.
  - a. Students will be able to demonstrate and describe the value of personal, civic, and social responsibilities by ethically analyzing, evaluating, and interpreting information and information sources, both oral and written.
  - b. Students will be able to demonstrate and describe the value of personal, civic, and social responsibilities by preparing and presenting meaningful oral and written argument

### **COURSE SPECIFIC OUTCOMES:**

- 1. Adapt oral communication skills and messages to a changing environment and audience.
- 2. Demonstrate effective verbal and nonverbal communication for the intended audience.
- 3. Design logically structured verbal and nonverbal communication that results in meaning and desired impact for the intended audience.
- 4. Evaluates the effectiveness of oral communication through active critical listening, and provides constructive verbal/nonverbal feedback.

**Methodology**: Lecture, readings, class discussion, written assignments, quizzes / exams, speech presentations, self-analysis, peer analysis, and peer coaching will be used to both develop and apply skill sets in preparation, presentation, reception and interpretation of oral messages.

### **Evaluation Criteria:**

Points will be available as follows:

Online Chapter Quizzes- 28 – 280 pts.

(GenEd. 1, 3, 4, 6 / CO 1, 2, 3, 4, 5)

Making It Viral Presentation – 100

(GenEd. 1, 2, 3, 4, 6, 7 / CO 1, 2, 3, 4, 5)

Daily Speeches (5-7 minutes, topics assigned by instructor) -12@5 pts = 60 pts.

(GenEd. 1, 2, 3, 4, 5, 6, 7 / CO 1, 2, 3, 4, 5)

Total Points – 1,000 1000 – 900 = A

899 - 800 = B

799 - 700 = C

699 - 600 = D

599 - 0 = F

Hurdle Speeches (8-10minutes, Informative or Persuasive) – 300 pts.

(GenEd. 1, 2, 3, 4, 5, 6, 7 / CO 1, 2, 3, 4, 5)

Rhetorical Analysis OR Service Learning Project—200 pts.

(GenEd. 1, 2, 3, 4, 5, 6, 7 / CO 1, 2, 3, 4, 5)

Media Bucket List Presentation – 200 pts.

(GenEd. 1, 2, 3, 4, 5, 6, 7 / CO 1, 2, 3, 4, 5)

Casper College may collect samples of student work demonstrating achievement of the above outcomes. Any personally identifying information will be removed from student work.

### **Class Policies:**

Last Date to Change to Audit Status or to withdraw with a W Grade: The last day to withdraw from this class is by 5:00 pm on Thursday, November 12, 2015. It is the policy of the Communication Department that absolutely no drop slips or petitions will be signed or approved after this date.

# REQUIREMENTS TO PASS THE COURSE:

Successful completion of ALL Daily Speeches (May miss two without failing class, missing more than two will result in failing the entire course)

Completion of hurdle speech at 80% or higher (Hurdle speeches with a grade less than 80% will result in failing the entire class not just the assignment)

**Required Text, Readings, and Materials**: O'Hair, Dan, Rob Stewart and Hanna Rubenstein. A Speaker's Guidebook: Text and Reference. Fifth Edition. Bedford/St. Martin's, Boston MA.

All formal papers are required to meet APA Guidelines. (www.purdueowl.com is a great resource)

Equipment and ability to capture video and upload to "YouTube.com".

Moodle access.

Ability to access http://www.americanrhetoric.com/

### **Participation:**

CO/M 1010 is both a scholarly and a participation class. Your participation, both as a speaker and scholar play a vital role as in any communication course. As a professional student, you are responsible for both your choice to participate or not participate in the class.

CO/M 1010 functions best when students display mutual respect toward each other.

**Student Rights and Responsibilities**: Please refer to the Casper College Student Conduct and Judicial Code for information concerning your rights and responsibilities as a Casper College Student.

**Chain of Command**: If you have any problems with this class, you should first contact the instructor in order to solve the problem. If you are not satisfied with the solution offered by the instructor, you should then take your problem through the appropriate chain of command starting with the department head, then the Dean of the School of Social and Behavioral Sciences, and lastly the Vice President for Academic Affairs.

**Academic Dishonesty** - Cheating & Plagiarism: Casper College demands intellectual honesty. Proven plagiarism or any form of dishonesty associated with the academic process can result in the offender failing the course in which the offense was committed or expulsion from school. See the Casper College Student Code of Conduct.

**Official Means of Communication**: Casper College faculty and staff will employ the student's assigned Casper College email account as a primary method of communication. Students are responsible to check their account regularly.

**ADA Accommodations Policy**: If you need academic accommodations because of a disability, please inform me as soon as possible. See me privately after class, or during my office hours. To request academic accommodations, students must first consult with the college's Disability Services Counselor located in the Gateway Building, Room 344, (307) 268-2557, bheuer@caspercollege.edu. The Disability Services Counselor is responsible for reviewing documentation provided by students requesting accommodations, determining eligibility for accommodations, and helping students request and use appropriate accommodations.

Monday, August 24, 2015	Start Term		
Tuesday, August 25, 2015			Harri Ta Creak Thia
Wednesday, August 26, 2015			How To Crash This
Thursday, August 27, 2015		Week One	Course!
Friday, August 28, 2015			Introduction to the
Saturday, August 29, 2015			course
Sunday, August 30, 2015			
Monday, August 31, 2015			
Tuesday, September 01, 2015			
Wednesday, September 02, 2015			
Thursday, September 03, 2015		Week Two	Chapters 1-4
Friday, September 04, 2015			
Saturday, September 05, 2015			
Sunday, September 06, 2015	Quizzes Due		
Monday, September 07, 2015	Labor Day Holiday		
Tuesday, September 08, 2015			
Wednesday, September 09, 2015			
Thursday, September 10, 2015		Week Three	Chapters 5-8
Friday, September 11, 2015			
Saturday, September 12, 2015			
Sunday, September 13, 2015	Quizzes Due		
Monday, September 14, 2015			
Tuesday, September 15, 2015			
Wednesday, September 16, 2015			
Thursday, September 17, 2015		Week Four	Chapters 9-12
Friday, September 18, 2015			
Saturday, September 19, 2015			
Sunday, September 20, 2015	Quizzes Due		
Monday, September 21, 2015			
Tuesday, September 22, 2015			
Wednesday, September 23, 2015			
Thursday, September 24, 2015		Week Five	Chapters 13-17
Friday, September 25, 2015			
Saturday, September 26, 2015			
Sunday, September 27, 2015	Quizzes Due		
Monday, September 28, 2015			
Tuesday, September 29, 2015			
Wednesday, September 30, 2015			
Thursday, October 01, 2015		Week Six	Chapters 18-23
Friday, October 02, 2015			
Saturday, October 03, 2015			

Sunday, October 04, 2015 Monday, October 05, 2015	Quizzes Due		
Tuesday, October 06, 2015			01 . 04.00 /
Wednesday, October 07, 2015			Chapters 24-28 /
Thursday, October 08, 2015		Week Seven	Making it viral:
Friday, October 09, 2015			YouTube Advocacy
Saturday, October 10, 2015			Speech
Sunday, October 11, 2015	Quizzes Due		
Monday, October 12, 2015	Mid-Term Week		
Tuesday, October 13, 2015	Mid-Term Week		
Wednesday, October 14, 2015	Mid-Term Week		Making it viral:
Thursday, October 15, 2015	Mid-Term Week	WeekEight	YouTube Advocacy
Friday, October 16, 2015	Mid-Term Week	_	Speech
Saturday, October 17, 2015			
Sunday, October 18, 2015			
Monday, October 19, 2015	Fall Break		
Tuesday, October 20, 2015	Fall Break		
Wednesday, October 21, 2015			
Thursday, October 22, 2015		Week Nine	TBA
Friday, October 23, 2015			
Saturday, October 24, 2015			
Sunday, October 25, 2015			
Monday, October 26, 2015			
Tuesday, October 27, 2015			
Wednesday, October 28, 2015			
Thursday, October 29, 2015		Week Ten	Speech Days
Friday, October 30, 2015			
Saturday, October 31, 2015			
Sunday, November 01, 2015			
Monday, November 02, 2015			
Tuesday, November 03, 2015			
Wednesday, November 04, 2015			
Thursday, November 05, 2015		Week Eleven	Speech Days
Friday, November 06, 2015	Advising Day		
Saturday, November 07, 2015			
Sunday, November 08, 2015			
Monday, November 09, 2015			
Tuesday, November 10, 2015			
Wednesday, November 11, 2015			
Thursday, November 12, 2015	Withdraw Deadline	Week Twelve	Speech Days
Friday, November 13, 2015			

Saturday, November 14, 2015 Sunday, November 15, 2015 Monday, November 16, 2015 Tuesday, November 17, 2015 Wednesday, November 18, 2015 Thursday, November 19, 2015 Friday, November 20, 2015 Saturday, November 21, 2015 Sunday, November 22, 2015		Week Thirteen	Speech Days
Monday, November 23, 2015 Tuesday, November 24, 2015 Wednesday, November 25, 2015 Thursday, November 26, 2015 Friday, November 27, 2015 Saturday, November 28, 2015 Sunday, November 29, 2015	Thanksgiving Holiday Thanksgiving Holiday Thanksgiving Holiday Thanksgiving Holiday Thanksgiving Holiday	Week Fourteen	Speech Days
Monday, November 30, 2015 Tuesday, December 01, 2015 Wednesday, December 02, 2015 Thursday, December 03, 2015 Friday, December 04, 2015 Saturday, December 05, 2015 Sunday, December 06, 2015 Monday, December 07, 2015		Week Fifteen	Speech Days and Hurdle Speech Days
Tuesday, December 08, 2015 Wednesday, December 09, 2015 Thursday, December 10, 2015 Friday, December 11, 2015 Saturday, December 12, 2015 Sunday, December 13, 2015		Week Sixteen	Hurdle Speech Days
Monday, December 14, 2015 Tuesday, December 15, 2015 Wednesday, December 16, 2015 Thursday, December 17, 2015 Friday, December 18, 2015	Finals Finals Finals Finals End Term	Week Seventeen	Final Presentations and Final Hurdle Attempts